

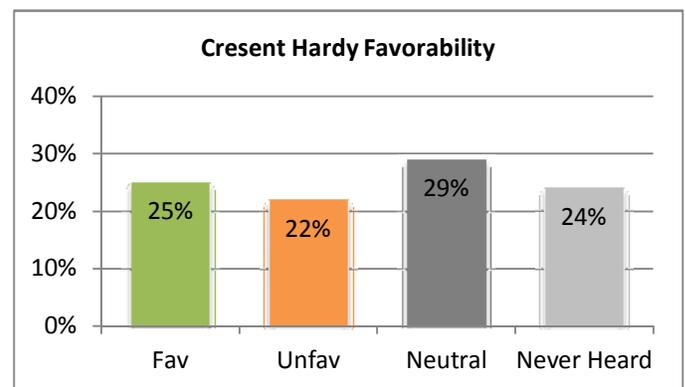
**To:** Interested Parties  
**From:** John Hagner, Clarity Campaign Labs  
**Date:** August 14, 2015  
**Subject:** NV-4 Voters Show Strong Support for Federal LGBT Non-Discrimination Protections

A new poll conducted by Clarity Campaign Labs on behalf of the Human Rights Campaign shows strong support for a new federal LGBT non-discrimination bill (The Equality Act) in the district of Congressman Crescent Hardy. The same survey shows Hardy starts behind an unnamed Democratic candidate and has low approval ratings for an incumbent.

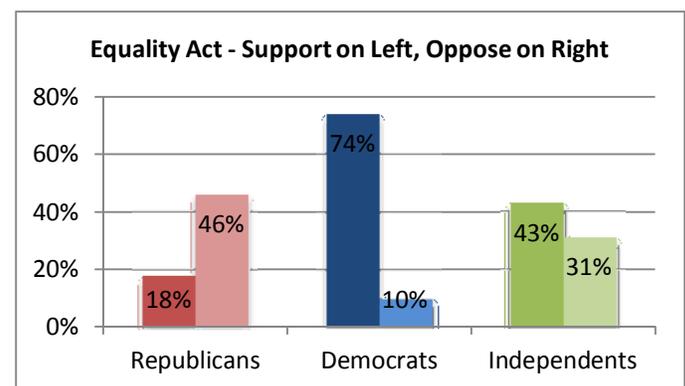
Support for the new Equality Act was widespread. Voters in NV-4 support it by a 16 point margin, with 47% saying Congress should pass it and 31% saying they should not. Democrats support it by wide margins – 74% to 10%, but equally important is the strong support from Independents: 43% to 31%. 18% of Republicans say Congress should pass the bill.

We described the law neutrally, reading voters this summary: “The Equality Act is a bill that would extend existing non-discrimination laws to protect gay, lesbian, bisexual, and transgender people in housing, services and public spaces, credit, and employment.”

Voters who are undecided on this new non-discrimination bill appear highly persuadable. 52 percent of those undecided on the Equality Act are either Democratic or Independent voters. Importantly, Congressman Hardy’s willingness to oppose the Equality Act could have significant implications for his re-election. If he opposes the Equality Act, 13% of his current supporters say they would be less likely to vote for him next November.



We find that in the race for Congress in 2016, the incumbent Republican Hardy starts out behind an unnamed Democratic challenger. Including leaners, 43% of voters are supporting Hardy, with 45% supporting a Democratic candidate.



Only 47% of the district’s voters have an opinion on Crescent Hardy and they’re evenly divided, with 25% having a favorable view and 22% an unfavorable. Almost a quarter of the district’s voters say they’ve never heard of their Congressman.

*Methodology: A poll of registered voters in Nevada’s Fourth Congressional District. We surveyed 527 voters with an IVR survey and we matched the sample to the voter file and weighted it to reflect the electorate in this district. The margin of error is +/- 4.90% at a 95% confidence interval.*